

FERENCE & ASSOCIATES

400 Broad Street
Pittsburgh, Pennsylvania 15143
Phone: (412) 741-8400
Fax: (412) 741-9292
Web: www.ferencelaw.com

RECEIVED
CENTRAL FAX CENTER
DEC 08 2004

USPTO FACSIMILE COVER SHEET

To: Commissioner for Patents
Fax Number: (703) 872-9306
Date: December 8, 2004
Pages: 18 pages (including this cover sheet)

MESSAGE:

Application No. 09/805,310
Examiner B. Jackson
Art Unit 2685

Request for Continued Examination
Petition and Fee for Extension of Time
Amendment Transmittal
Amendment

696.004

THE INFORMATION CONTAINED IN THIS COMMUNICATION IS CONFIDENTIAL. MAY BE ATTORNEY-CLIENT PRIVILEGED, MAY CONSTITUTE INSIDE INFORMATION, AND IS INTENDED ONLY FOR THE USE OF THE ADDRESSEE. UNAUTHORIZED USE, DISCLOSURE OR COPYING IS STRICTLY PROHIBITED AND MAY BE UNLAWFUL.

IF YOU HAVE RECEIVED THIS COMMUNICATION IN ERROR,
PLEASE IMMEDIATELY NOTIFY US ON (412) 741-8400.

FERENCE & ASSOCIATES
Request for Continued Examination

RECEIVED
CENTRAL FAX CENTER
DEC 08 2004

Atty. Docket No. 696.004

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of : Srinivasan et al.
Serial No. : 09/805,310 Examiner : B. Jackson
Filed : March 13, 2001 Group Art Unit : 2685
For : METHOD AND APPARATUS FOR TIME-AWARE AND
LOCATION-AWARE MARKETING

HON. COMMISSIONER OF PATENTS
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

This is a Request for Continued Examination (RCE) in the above-identified application.

1.

Extension of Time

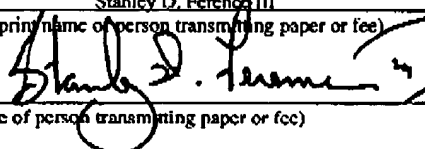
- ☐ No extension of time is needed.
- ☒ Applicant requests an extension of time to respond to the outstanding Office Action. A Petition for an extension of time is enclosed.
- ☒ In the event that an extension of time is required, this conditional petition is being made to provide for the possibility that applicant has inadvertently overlooked the need for a petition and fee for extension of time.

CERTIFICATE OF TRANSMITTAL

I hereby certify that this correspondence (along with any referred to as being attached or enclosed) are being transmitted by facsimile on (703) 872-9306 to the Commissioner for Patents on December 8, 2004.

Stanley D. Ferenc III

(Type or print name of person transmitting paper or fee)


(Signature of person transmitting paper or fee)

12/09/2004 LWONDIH1 00000030 09805310

01 FC:2801

395.00 OP

Page 1 of 2

FERENCE & ASSOCIATES
Request for Continued Examination

Atty. Docket No. YOR9-2000-0168US1
(590.014)

2 **Submission Required Under 37 CFR 1.114**

- ☐ Previously submitted
☐ Please enter the amendment(s)/reply under 37 CFR 1.116 previously filed on _____.
☐ Consider the arguments in the Appeal Brief or Reply Brief previously filed on _____.
☐ Other _____.

☒ Enclosed
☒ Amendment/Reply
☐ Affidavit(s)/Declaration(s)
☐ Information Disclosure Statement (IDS)
☒ Other Amendment Transmittal.

3. **Miscellaneous**

- ☐ Suspension of action on the above-identified application is requested under 37 CFR 1.103(c) for a period of _____ months.

☐ Other _____.

4. **Fees**

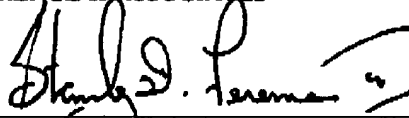
- ☐ Applicant encloses herewith a check for \$_____ to cover the RCE fee.

☒ Attached is a completed Credit Card Payment Form. The Commissioner is hereby authorized to charge the \$395.00 RCE fee required under 37 CFR 1.17(e) to filing fee to the credit card identified in the attached Credit Card Payment Form.

☒ The Commissioner is hereby authorized to charge payment of any additional filing fees associated with this communication or credit any overpayment to the credit card identified in the attached Credit Card Payment Form.

Respectfully submitted,

FERENCE & ASSOCIATES

By 

Stanley D. Ference III
Reg. No. 33,879

Dated: December 8, 2004

Mailing Address:

Customer No. 35195
FERENCE & ASSOCIATES
400 Broad Street
Pittsburgh, Pennsylvania 15143
(412) 741-8400
(412) 741-9292 - Facsimile

Page 2 of 2

Atty. Docket No. 696.004

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

RECEIVED
CENTRAL FAX CENTER

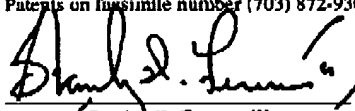
In re Application of : Srinivasan et al.
Serial No. : 09/805,310 Examiner : B. Jackson
Filed : March 13, 2001 Art Unit : 2685
For : METHOD AND APPARATUS FOR TIME-AWARE
AND LOCATION-AWARE MARKETING

DEC 08 2004

December 8, 2004

PETITION AND FEE FOR EXTENSION OF TIME
PURSUANT TO 37 C.F.R. § 1.136(a)

I hereby certify that this correspondence and any documents referred to as enclosed
therewith are being transmitted by facsimile to the Assistant Commissioner for
Patents on facsimile number (703) 872-9306 on December 8, 2004.


Stanley D. Ference III
Reg. No. 33,879

December 8, 2004
Date of Signature

Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Sir:

Applicant(s) hereby petitions for an extension of time for a total period of two (2)
months through and including December 8, 2004 to respond to the Office Action mailed
on July 8, 2004. If an additional extension of time is required to insure that this paper is
timely filed, please consider this a petition therefor.

The Response for which this extension is requested is filed herewith.

12/09/2004 LWONDIM1 00000031 09805310

01 FC:2252

225.00 DP

Atty. Docket No. 696.004

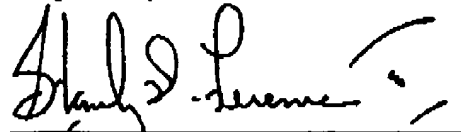
Applicant is a small entity and the extension fee required under 37 C.F.R. §

1.17(a)-(d) is calculated below:

	large entity	small entity
() one month	\$120	\$60
(X) two months	\$450	\$225
() three months	\$1,020	\$510
() four months	\$1,590	\$795
() five months	\$2,160	\$1,080

Attached hereto is a completed Credit Card Payment Form. Please charge the credit card identified thereon in the amount of \$225.00 to cover the extension of time fee for two (2) months. The Commissioner is hereby authorized to charge payment of any additional fees associated with this communication or credit any overpayment to the credit card identified in the attached Credit Card Payment Form.

Respectfully submitted,



Stanley D. Ference III
Registration No. 33,879

Mailing Address:

Customer No. 35195
FERENCE & ASSOCIATES
400 Broad Street
Pittsburgh, Pennsylvania 15143
(412) 741-8400
(412) 741-9292 - Facsimile

FERENCE & ASSOCIATES
Amendment Transmittal

RECEIVED
CENTRAL FAX CENTER

Atty. Docket No. 696.004

DEC 08 2004

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of : Srinivasan et al.
Serial No. : 09/805,310 Examiner : B. Jackson
Filed : March 13, 2001 Group Art Unit : 2685
For : METHOD AND APPARATUS FOR TIME-AWARE AND
LOCATION-AWARE MARKETING

HON. COMMISSIONER FOR PATENTS
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Transmitted herewith is an Amendment in the above-identified application.

1. ☒ Applicant requests an extension of time to respond to the outstanding Office Action. A Petition for an extension of time is enclosed.
- OR
2. ☐ In the event that an extension of time is required, this conditional petition is being made to provide for the possibility that applicant has inadvertently overlooked the need for a petition and fee for extension of time.
3. ☒ Small Entity status of this application has been previously established.
4. ☐ A verified statement to establish Small Entity status is enclosed.

CERTIFICATE OF FACSIMILE TRANSMITTAL

I hereby certify that this paper (along with any referred to as being attached or enclosed) is being facsimile transmitted on (703) 872-9306 on December 8, 2004 to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Stanley D. Ference III

(Type or print name of person transmitting paper or fee)

(Signature of person transmitting paper or fee)

Page 1 of 2

FERENCE & ASSOCIATES
Amendment Transmittal

Atty. Docket No. 696,004

5. ☐ Also enclosed: _____
6. ☒ No additional filing fee is required.
7. ☐ The filing fee has been calculated as shown below:

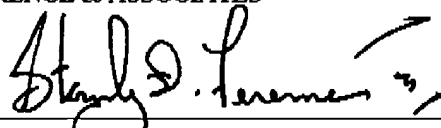
	Claims Remaining After Amendment (Col. 1)	Highest No. Prev. paid for (Col. 2)	Present Extra (Col. 3)	SMALL ENTITY			OTHER THAN A SMALL ENTITY	
				RATE	FEE		RATE	FEE
Total Claims	11	** 20	= * 0	x \$25	= 0	O	x \$50	=
Ind. Claims	3	*** 3	= * 0	x \$100	= 0	R	x \$200	=
<input type="checkbox"/> Multiple Dependent Claim Presented				+ \$180	=	O	+ \$360	=
				TOTAL	= \$	O	TOTAL	= \$
						R		

- * If the entry in Col. 1 is less than the entry in Col. 2, write "0" in Col. 3.
- ** If the "Highest No. Prev. paid for" in this space is less than 20, write "20" in this space.
- *** If the "Highest No. Prev. paid for" in this space is less than 3, write "3" in this space.

8. ☐ Applicant encloses herewith a check for \$_____ to cover the filing fee.
9. ☐ Attached is a completed Credit Card Payment Form. The Commissioner is hereby authorized to charge the \$_____ filing fee to the credit card identified in the attached Credit Card Payment Form.
10. ☐ The Commissioner is hereby authorized to charge payment of any additional filing fees associated with this communication or credit any overpayment to the credit card identified in the attached Credit Card Payment Form.

Respectfully submitted,

FERENCE & ASSOCIATES

 By 
 Stanley D. Ference III
 Reg. No. 33,879
Dated: 8 December 2004

Mailing Address:

Customer No. 35195
 FERENCE & ASSOCIATES
 400 Broad Street
 Pittsburgh, Pennsylvania 15143
 (412) 741-8400
 (412) 741-9292 - Facsimile

Page 2 of 2